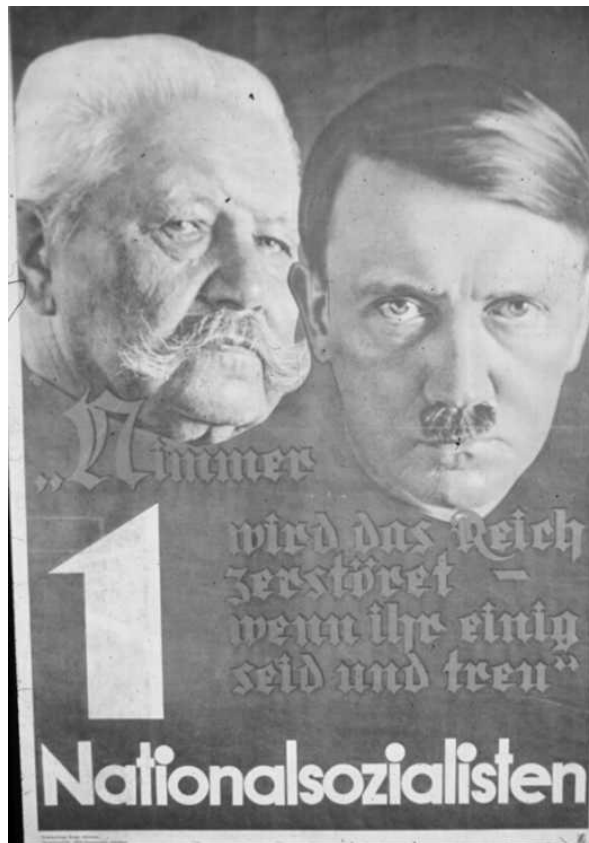


NAZI PROPAGANDA



TASK PACK

What were the aims and methods of Nazi propaganda?

In this pack you will be investigating the issue of Nazi propaganda and its impact on German society under Hitler.

You will consider the following questions:

- What were the aims of Nazi propaganda?
- How did the Nazis use the media to spread their idea?
- What other forms of propaganda did the 3rd Reich use?
- How did the Nazis use culture as a form of propaganda?
- How successful was Nazi propaganda?

On the last page of the Task pack there is a review which asks what role did propaganda play in the 3rd Reich?

Other Resources:

There is a section on propaganda in Geoff Layton's book 'Weimar and Nazi Germany' Look at this address for a wide catalogue of original Nazi propaganda:

<http://www.calvin.edu/academic/cas/gpa/posters2.htm>

A What were the aims of Nazi propaganda?

Read the views of Goebbels and Hitler on the principles of propaganda (sources 13.2-5). What are the key points they make about propaganda?

13.2

13.3

13.4

13.5

Using your own ideas and what you know about Nazi Germany how might the following be used to foster support for the values and policies of the regime?

Sport - Film - Painting - Music - Architecture

What part did the policy of *Gleichschaltung* (co-ordination) play the control of the media?

What is the importance of modern technology in totalitarian regimes?

B How did the Nazi's use the media to spread their ideas?

Look at Chart 13B.

What does this diagram suggest about how the Nazis viewed propaganda?

What initial impression about the nature of the 3rd Reich does this diagram suggest?

What do sources 13.6 and 13.7 say about :-

[a] How important the Propaganda ministry was?

The nature and aspirations (hopes) of the new regime?

[b] What propaganda vehicles does Hitler mention in source 13.8?

What do these sources say about :

[a] the relationship between the people and the state?

[b] the role of propaganda in that state?

Complete a brief timeline of Goebbels life.

1922

May 1945

The Press and the Radio

Read the sections about the press and the radio

What do sources 13.11 and 13.13 show about the importance of the radio as a means of propaganda?

What do sources 13.10, 13.12, 13.14, and 13.15 suggest about Nazi propaganda?

What was the effect of the Nazi's use of the radio?

Film

What was the Reich Film Chamber?

What were some of the most important films of the Nazi era?

How many films were produced at this time?

What were the most effective films?

Goebbels and film

What were Goebbels favourite films?

What did Goebbels think were films political purposes?

What type of films did Goebbels reject?

What was the theme of Goebbels final film Kolberg?



Do you believe that films can influence people's behaviour?

C What other forms of propaganda did the 3rd Reich use?

Read Sources 13.23 and 13.24

Explain why the rallies were so important to the Nazi cause.

What impact would the rallies have on the participants?

What would the impact be on non-participants?

Read the section on sports

What does source 13.27 suggest about how the Nazis used sport?

What is Heartfield saying that the Nazis abused the Olympics?

How do you think the Nazis exploited source 13.29?

What would the reaction have been in England?

D How did the Nazis use culture as a form of propaganda?

Painting

What type of art did Hitler like?

What was the role of the state in the production of art?

How did the Nazis spread their message to the people?

Why did German art degenerate in the 3rd Reich?

Architecture

What was Hitler's attitude to architecture?

What was created at Nuremburg?

What were the three styles employed by the Nazi's in architecture

- 1.
- 2.
- 3.

Fill in this box with a timeline of Albert Speer's life

1931

1933

1934

1937

Feb 1942

1945

Nuremburg

1966

1970



Historian's views on the role of Nazi art

Read sources 13.56-61

Why did totalitarian regimes become involved with culture?

What message did they seek to convey?

How did they try and convey it?

Explain the contrast between Weimar and Nazi culture

E How successful was Nazi propaganda?

Write a brief answer to this question in point form